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FOR IMMEDIATE RELEASE

WACO Offers Free Camping to Military, Other Heroes to Celebrate Armed Forces Day

Department of Veterans Affairs Thanks WACO for Commitment to Military Families

MADISON - The Wisconsin Department of Veterans Affairs and the Wisconsin Association of Campground Owners (WACO), along with participating member campgrounds, are recognizing the men and women who have served our country by offering **free** camping to any veteran or service member, in recognition of Armed Forces Day, May 18, 2013. Simply present your military ID or proof of being a Veteran when checking in and the participating campgrounds will allow you & your immediate family to camp at no charge.

“We wanted to recognize the men and women of our Armed Forces who defend our liberties on a daily basis,” said Lori Severson, executive director of WACO. “Offering free camping to active members and veterans of the Armed Forces as a token of our appreciation for everything they do. “We were thrilled to receive recognition from John Scocos of the Department of Veterans Affairs. His presentation inspired even more campground owners to get involved.”

“Camping creates wonderful memories and experiences for families. I still remember how much I enjoyed camping and we are happy to join with you and pass along this opportunity to our military families.” said John Scocos, Secretary of the Wisconsin Department of Veterans Affairs, at WACO’s recent 50 year convention, held in Steven’s Point, Wisconsin.

This is the 8th year that the campgrounds have offered veterans and service members free camping. Many of the campground owners in Wisconsin are also excited about offering discounts up to and including free camping to other Wisconsin heroes, such as Firemen, Police officers, and hospital personnel.

For a list of participating campgrounds and more information, visit the WACO campground site at www.wisconsincampgrounds.com. Each campground will also have special activities throughout the two days dedicated to Armed Forces Day. These will include fireworks, floating lights memorials, kid’s games & activities, and celebrity visits.

WACO is working through local organizations such as the VFW, Kiwanis, Rotary, and the American Legion to promote this exciting event.

The Wisconsin Association of Campground Owners is a nonprofit organization of private campgrounds in Wisconsin formed to help campers select a private campground in Wisconsin that lives up to the highest standards of quality camping. It has over 208 member campgrounds & distributes over 315,000 directories to campers all over the US. Participating members strive to improve the family camping experience by making it a pleasant, relaxing, and rewarding outdoor experience at all of their campgrounds. Campground owners who would like more information on joining WACO can call the office at 800-843-1821.

Learn more about this promotion at www.wisconsincampgrounds.com. Participating campgrounds are listed under promotions.

WACO extends its invitation to anyone and everyone who'd like to express their gratitude and celebrate with Wisconsin military members over the Armed Forces weekend.

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Wisconsin Department of Veterans Affairs



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Lori Severson
Executive Director of the Wisconsin Association of Campground Owners